

Appl. No. 09/729,397  
Amendment dated April 6, 2005  
Reply to Office Action of October 6, 2004

**Listing of the Claims:**

Claims 1 - 6 have been amended as indicated below. The following listing of claims replaces all prior versions, and listings, of claims in the present application.

1. (currently amended) A method of conducting an auction utilizing a network computer system connectable to a plurality of monitors, the method comprising the steps of:
  - (A) displaying an image of at least one scaled graph having incremental bid levels upon a computer monitor reflecting a range of monetary values;
  - (B) graphically displaying an individual ask bid at a select selected incremental bid level upon the scaled graph;
  - (C) graphically displaying ~~[[a]]~~ an individual buy bid at a select selected incremental bid level upon the scaled graph;
  - (D) graphically displaying a spread having a plurality of the incremental bid levels between the graphically displayed individual ask bid and the graphically displayed individual buy bid; and
  - (E) reconfiguring the scaled graph with the displayed individual ask bid, the individual buy bid, and the spread in response to the spread decreasing to a select selected quantity justifying a reallocation of the incremental bid levels.
2. (currently amended) The method of conducting an auction of claim 1, wherein the ~~reconfiguration of the incremental bid levels~~ step of reconfiguring the scaled graph is determined by a mathematical formula.

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3. (currently amended) A method of conducting an auction utilizing a networked computer system having a plurality of coupled monitors, the method comprising the steps of:

(A) displaying a graphical scale upon a monitor;

(B) displaying ~~[[a]]~~ an individual buy bid upon the graphical scale;

(C) displaying an individual ask bid upon the graphical scale;

(D) displaying a plurality of incremental bid levels upon the graphical scale between the individual buy bid and the individual ask bid, ~~the~~ wherein a quantity distribution and a monetary valuation of each bid level ~~being~~ is dependent upon ~~[[the]]~~ a spread between the individual buy bid and the individual ask bid, and

(E) graphically redisplaying the graphical scale, the individual buy bid upon the graphical scale, and the individual ask bid upon the graphical scale in response to ~~[[the]]~~ a narrowing of the spread between the individual buy bid and the individual ask bid with ~~[[the]]~~ an entry of a new individual bid, ~~[[the]]~~ wherein a new quantity distribution and a new monetary valuation of each incremental bid ~~levels-being~~ level is dependent upon the spread between the individual buy bid and the individual ask bid.

4. (currently amended) The method of conducting an auction of claim ~~[[1]]~~ 3 wherein the ~~reconfiguration of the incremental bid levels~~ step of graphically redisplaying the graphical scale is determined by a mathematical formula.

5. (currently amended) A system for auctioning goods between remote users and an auction service provider, comprising:

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(A) a host computer network, including database server means to electronically store auction data and means to access and transmit auction data in response to user commands;

(B) remote computer workstations ~~including a~~ with respective video monitor,  
monitors, including means to send user commands to the host computer network, and means to receive and display on the video monitor the auction data from the host computer network;

(C) communication network means for electronically linking the computer workstations to the host computer network;

(D) means for generating a graph or graphs upon the video monitors;

(E) means for displaying ~~[[a]]~~ an individual sell bid upon a graph;

(F) means for displaying ~~[[a]]~~ an individual buy bid upon a graph;

(G) means for determining ~~[[the]]~~ a spread between ~~[[said]]~~ the individual sell bid and ~~[[said]]~~ the individual buy bid;

(H) means for determining ~~[[the]]~~ a quantity and a monetary value of a plurality of incremental bid levels associated with the spread;

(I) means for displaying the plurality of incremental bid levels associated with the spread; and

(J) means for redisplaying the graph, the individual sell bid, the individual buy bid, and the spread upon the video monitor ~~monitors~~ with a reallocation of the quantity and the monetary values associated with the plurality of incremental bid levels in response to a narrowing of the spread with ~~[[the]]~~ an entry of a new individual sell bid or individual buy bid.

6. (currently amended) A system for auctioning goods, comprising~~[[.]]~~:

(A) a networked computer system having a plurality of monitors;

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(B) means for generating a graph having a plurality of incremental levels representing monetary values, ~~[[the]]~~ wherein a quantity and a monetary value of each incremental level ~~being~~ is determined by a spread between ~~[[a]]~~ an individual buy bid and ~~[[a]]~~ an individual sell bid; and

(C) means for regenerating the graph and the ~~related~~ quantity and the monetary values value associated with ~~[[the]]~~ each incremental ~~bid levels~~ level in response to a narrowing of the spread between the individual buy bid and the individual sell bid.